



## OCTOBER 2019 SCHEDULE

FRIDAY, OCTOBER 25

10:00am- 8:00pm

**Exposport Venicemarathon Village 2019**

Sport and Leisure Time Expo, 29th edition

at the San Giuliano Park, Porta Blu area, in Venezia Mestre

### EXPO AND EVENTS AREA – SAN GIULIANO PARK

- 11:00am** **“Official Opening of the 29th Exposport Venicemarathon Village – Fair of Sport and Leisure Time”**
- 11:30am** **UYN® presentation by Trerè Innovation**  
Presentation of the official running jersey of the HUAWEI Venicemarathon course to runners  
By Sara Barbieri, UYN Marketing Operations Manager
- 12:00pm** **“The Race: Technical & Practical Advice”**  
Tips and suggestions for the marathon by Venicemarathon Pacing Team, coordinated by Julia Jones
- 2:00pm** **Nutritional advice for the marathon by R&D PROACTION**  
By Annalisa Faè, R&D PROACTION
- 2:30pm** **“Pacing and how to run a marathon”** - by Julia Jones  
The proper tips to learn how much support runners need for a marathon
- 3:00pm** **“News and future of the marathon distance: practice, sociability and economics”**  
The running phenomenon has assumed a dimension that exceeds the passion for sport and has become a driving force for the development of health, society and economy of a territory. What is the current situation? what awaits us in the future?  
Giovanni Palazzi - Ceo StageUp
- 4:00pm** **KARHU presentation**  
Presentation of the new KARHU Synchron Ortix 2020
- 4:30pm** **UYN® presentation**  
Presentation of the official running jersey of the HUAWEI Venicemarathon course to runners  
By Sara Barbieri, UYN Marketing Operations Manager
- 5:00pm** **“The Race: Technical & Practical Advice”**  
Tips and suggestions for the marathon by Venicemarathon Pacing Team, coordinated by Julia Jones
- 5:30pm** **Nutritional advice for the marathon by R&D PROACTION**  
By Annalisa Faè, R&D PROACTION
- 6:00pm** **HUAWEI presentation**  
Presentation of Huawei products
- 5:30pm – 7:30pm** **Lo sport è salute!**  
Seminar dedicated to personal care and sport. By the Municipality of Stra at Villa Loredan, Via Roma, 1, 30039 Stra VE

## SATURDAY, OCTOBER 26

9:00am-8:00pm

### Exposport Venicemarathon Village 2019

Fair of Sport and Leisure Time, 29th edition

*at the Exposport Venicemarathon Village in the San Giuliano Park*

#### ALI' FAMILY RUN STAGE

8:45am

#### **Presentations for schools**

of the Police Forces

9:00am

#### **115JUNIOR – Firefighter course**

A short “survival course” which will end extinguishing a fire. At the end of the course, each child will get a certificate.

*in San Giuliano Park, next to Exposport Venicemarathon Village*

9:00am

#### **Ali Family Run – Mestre**

in cooperation con **Ali Supermercati, HUAWEI, Sara Assicurazioni, BANCO BPM, M9, Rotary International, Corepla**

a 4 Km non-competitive event open to students, friends and families  
*meeting point at 9:00am at San Giuliano Park in Venezia Mestre, start at 10:00am*

9:30am

#### **Presentations for schools**

of the Police Forces

10:30

#### **UYN® Warm Up**

6km run test UYN products

11:30am

#### **BLS-Rianimatori in corsa demonstration**

*in San Giuliano Park, next to Exposport Venicemarathon Village*

#### EXPO & EVENTS AREA

11:00am

#### **HUAWEI presentation**

Presentation of Huawei products

**11:30am**

#### **Official presentation of the 34th HUAWEI Venicemarathon Elite Runners**

*at the Exposport Venicemarathon Village events area, San Giuliano Park*

12:30pm

#### **Venicemarathon Charity Program” and Top Fundraiser’s awards**

The non-profit-associations tell about their project supported by Venicemarathon

1:00pm

#### **“Venicemarathon Charity Program”: our NPOs**

Presentation of the projects of the Venicemarathon Charity Program

2:00pm

#### **Nutritional advice for the marathon by R&D PROACTION**

2:30pm

#### **Leo Di Angilla**

#### **How to organize concerts and trainings**

*at the Exposport Venicemarathon Village in the San Giuliano Park*

3:00pm

#### **“Pacing and how to run a marathon” - by Julia Jones**

The proper tips to learn how much support athletes need for a marathon

3:30pm

#### **Venicemarathon Ambassadors**

Interview to our ambassadors

4:00pm

#### **UYN® presentation**

Presentation of the official running jersey of the HUAWEI Venicemarathon course to runners

By Sara Barbieri, UYN Marketing Operations Manager

4:30pm

#### **Venicemarathon Pacing Team presentation – by Julia Jones**

5:00pm

#### **ROTARY – End Polio Now**

6:30pm

#### **KARHU presentation**

7:00pm Presentation of the new KARHU Synchron Ortix 2020  
**Nutritional advice for the marathon by R&D PROACTION**

7:30 **Medal presentation** powered by Dal Mas  
Presentation of the winner and interview

4:00pm

**BMW #RoadToIceland con Daniele Vecchioni**  
Interview to Daniele Vecchioni, Correre Naturale® founder  
*at Ceccato Motors, Via Orlanda, 8/1-2-3-4 – 30173 Mestre*

5:30pm

**Marathoners' Mass**  
*at San Zulian Church, Calle Specchieri San Marco, Venezia (VE)*

**SUNDAY, OCTOBER 27**

**8:30am**

**The non-competitive event on the last 10 kms of the HUAWEI Venicemarathon race course**  
*start from San Giuliano Park, Porta Blu area – finish line in Venice in Riva Sette Martiri*

9:40am-12:30pm

**Live broadcast of the 33rd HUAWEI Venicemarathon on RAI SPORT – televised to 90 countries**

9:00am-3:00pm

**Screen-wall set up in RIVA SETTE MARTIRI – VENICE**  
**HUAWEI MUSIC POINTS**

9:00am

Music live bands lungo il percorso della 34ª HUAWEI Venicemarathon  
**Harley Davidson & Custom Motorbikes Parade**  
**Organized by HAMC VENEZIA**

**9:00am-3:30pm**

*from Fiesso d'Artico to San Giuliano Park in Venezia Mestre*  
**34ª HUAWEI VENICEMARATHON**  
**International Marathon of Venice**  
*start from Stra, finish line in Riva Sette Martiri*